

BUGHUNTING CAMPAIGN



Vulnerability finding & fixing for Hong Kong corporates, cyber talents and technology vendors

JUNE - AUGUST 2023 • HONG KONG

A first-of-its-kind cybersecurity event in Hong Kong, co-organised by Cyberbay and the Hong Kong Police Force. By positioning cybersecurity as a "public good", the campaign is paving the way for Hong Kong's emergence as an Innovation and Technology hub. Don't miss your chance to be part of this historic event!

Here's how it works:



1 Eligible corporate participants can get HK\$10,000 free credits to start bug bounty missions on Cyberbay platform.

2 Vetted Bounty Hunter participants accept bounty missions by finding and reporting bugs.

3 Corporates may reward Bounty Hunters by purchasing their diagnostic reports.

4 Corporates can engage with vendors to evaluate the bug reports and determine the best way to fix the bugs.

5 Upon remediations, corporates may invite Bounty Hunters for retest at no extra cost.

Who is this for

Startups, SMEs and Enterprises

undergoing digital transformation and committed to enhancing cybersecurity posture of their websites and applications.

Technology Vendors

who offer cybersecurity solutions that help corporates secure their websites and applications.

Cyber Talents

with a passion for cybersecurity who are seeking opportunities to earn additional income through their cybersecurity skills.

Eligibility:

- ✓ Must have at least one interactive website or application that is key to business operations and serving Hong Kong customers (e.g. e-Commerce platform)

Eligibility:

- ✓ Have a proven track record of providing high-quality cybersecurity solutions to protect websites or applications based on MITRE ATT&CK framework

Requirements:

- ✓ Have a Hong Kong bank account
- ✓ Pass our KYC process
- ✓ With an active and valid HK mobile phone number registered
- ✓ Have a cybersecurity certificate, such as CREST CRT, OSCP or equivalent

Introducing Cyberbay, the first Hong Kong-based bug bounty platform dedicated to build a "Find and Fix" cybersecurity ecosystem.

🕒 Enrollment deadline:

15 June 2023

☑ Confirmation of Selection:

Selected participants will receive a confirmation email with instructions before 1 June 2023.

MORE INFORMATION



*Participation in our BugHunting Campaign is subject to eligibility criteria. Co-organisers reserve the right to determine which corporates, vendors and cyber talents are eligible to participate in this campaign.

STARTUPS, SMES AND ENTERPRISES

Defend your digital asset & protect your online presence

Don't miss out the first BugHunting Campaign in this summer, be the forefront of armoured corporates in the digital era



Cyberbay and the Hong Kong Police Force is taking the lead in this initiative by launching a pilot-run BugHunting Campaign. Ethical hackers will proactively identify and report vulnerabilities to the participating corporates and mitigate risks before they become threats. At the end of the campaign, the participating corporates will not only have a safer digital environment, but also being recognised as a impactful role contributor in shaping the future of cybersecurity across the region.

MORE INFORMATION



24/7 Cost-effective Security Testing from Incentivized Experts

Protect your website with our crowdsourcing platform that provides continuous security testing from incentivized experts. No bug, no pay!



Get HK\$10,000* Free Credits for Website Vulnerability Testing

With the free credits, you can create bounty missions to incentivize security experts to test your websites and report bugs to you!



Complimentary Cybersecurity Consultation for Guaranteed ROI

Enhance your security posture to protect your digital investment with a complimentary 1-on-1 consultation from solution providers. Your ROI is guaranteed!



Win Clients Faster with Free Cybersecurity Reports

Win clients faster with free Cyberbay reports that demonstrate your cybersecurity and compliance posture based on industry best practices and local regulations (e.g., SRAA).



Support local Cybersecurity Talent & Secure Your Business's Future

Help develop Hong Kong as a top I&T center by supporting local cybersecurity talent and fostering knowledge-sharing between businesses and experts.

CYBER TALENTS

Smash the bugs and earn rewards:

Be the first generation of bounty hunters to protect Hong Kong!



By joining BugHunting Campaign, co-organised by Cyberbay and the Hong Kong Police Force, you will be rewarded for identifying and reporting security vulnerabilities to participating corporates so that they can mitigate the risks at early stages. Be part of this “find and fix” cybersecurity ecosystem and secure Hong Kong’s digital future!

MORE INFORMATION



Permissions to hunt bugs for a Network of Cyber Corporates

Connect with at least 50+ startups and SMEs who are actively engaging in digital transformation and in need of cybersecurity protection. Unlock new targets and gain experience in assessing a wide variety of technology stacks.



Earn rewards valued at HK\$250,000

With each assessment report you submit, you can earn recognition for driving the growth of Hong Kong as a centre of innovation and technology. Additionally, you will have the opportunity to earn extra income and opening up new avenues for professional advancement.



Be the First Generation of Cyber Guardians in Hong Kong

Support digital innovation and help the city to become a leading center for I&T by playing a key role in cybersecurity protection. Be part of a new wave of cyber defenders and drive positive change in Hong Kong.

TECHNOLOGY VENDORS

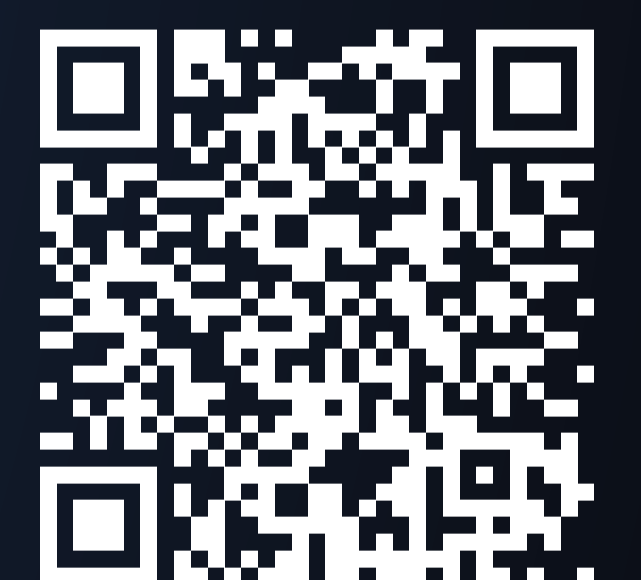
Be our supporting organisations

Don't miss out the first BugHunting Campaign in this summer and be a driving force to turn Hong Kong into a hub of Innovation & Technology!



Join us as our supporting organisation of the first ever BugHunting Campaign and be part of the effort to secure the digital infrastructure of the people of Hong Kong. By supporting this event, you will have access to a growing community of corporates, security researchers, and tech experts who are working tirelessly to find and fix security vulnerabilities. Your contribution supports an important and noble effort to help ensure a secured online environment for the Hong Kong citizens and promote a culture of collective responsibility in cybersecurity. Join today and make a meaningful impact on Hong Kong's cybersecurity.

MORE INFORMATION



Continuous access to a new community of Cyber corporates

At least **50+ enterprises, SME and startups** are anticipated to attend this event, actively engaging in digital transformation and in need of professional solutions providers.



1-on-1 workshop with potential new clients

Engage with potential new clients who are actively seeking cybersecurity solutions to fix the reported bugs from this campaign.



Free connection with the local cyber talent pool

In this campaign, you will meet the first generation of bounty hunters in Hong Kong and build connections with them. Talent shortage will no longer be a concern of you.



Fight against cyber crime and secure Hong Kong's Digital Future

Improve cybersecurity as a public good of Hong Kong, in Hong Kong, for Hong Kong by building a **bug-free** digital space.